



**RUMBLE**  
**RUMBLE**  
AT THE RIDGE  
**AUGUST 28-30**

# **MIDWEST DEALER CHALLENGE**

**RUMBLEATOAKRIDGE.COM**



# MIDWEST DEALER CHALLENGE

**RUMBLE**  
AT THE RIDGE

The staff at the Rumble at Oak Ridge look forward to giving back to the dealers that support grassroots MX racing through friendly competition and a fun-filled weekend at the dirt bike track at an incredible Moto Festival.

## COME SMILE, COMPETE, SUPPORT, & SELL - FOR FREE!

- No vending fees for participating dealers! Sell, display, and support at no charge!
- No dealer or additional racer entry fee for the Midwest Dealer Challenge
- MASSIVE bragging rights on the line (and a bad ass trophy for your shop!)
- Hang out and build relationships with your past, present and future customers
- Support your racers and local moto community

## THE WINNING TEAM'S PRIZES (besides the free smiles!)

- An amazing trophy with your name on it for your shop (for one year!)
- A FREE (to you AND your customers) Customer Appreciation Ride Day Opportunity
- 2021 Track Sponsorship
- Media coverage, photos, videos, and more of you smoking the other dealers in your region!
- Did we mention MASSIVE bragging rights?

[www.RumbleAtOakRidge.com](http://www.RumbleAtOakRidge.com)

[OakRidgeMX@gmail.com](mailto:OakRidgeMX@gmail.com)

641.844.4849



# MIDWEST DEALER CHALLENGE



## THE FORMAT

- Up to 4 riders per dealer
- Each rider is eligible in up to 2 classes. Their OVERALL finishing position calculated per class.
- Best 6 scores from your team will be calculated
- If a team has more than 6 scores, their lowest score(s) will be dropped
- Scoring will be Olympic Style factoring in a pre-determined class handicap (exp. below)
- Dealers with less than 6 scores will be given 40 points for each missing result.
- Ties are broken by best total score when removing class handicap. If still tied, tie will be broken by most moto wins, then second places, and so on.

## ELIGIBLE CLASSES AND HANDICAPS

Your Midwest Dealer Challenge score will be your OVERALL finishing position and CLASS HANDICAP added together.

The Class Handicap system is created to allow as many dealerships as possible to enter full teams in the MDC.

Eligible classes and class handicaps are listed here with class handicaps in (parenthesis).

51cc 4-6 (+2)	Schoolboy (+2)
51cc 7-8 (+2)	Women 12+ (+2)
51cc Open (+0)	College (+2)
65cc 7-9 (+2)	250 C (+2)
65cc 10-11 (+2)	Open C (+2)
65cc Open (+0)	250 B (+1)
85cc 9-11 (+2)	Open B (+1)
85cc 12-15 (+2)	250 A (+0)
Supermini (+0)	Open A (+0)

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# SIGN US UP!



Ready to get in on the action and join us AUGUST 28-30, 2020 for an incredible weekend celebrating grassroots motocross, connecting with enthusiasts, and competing on the rolling hills of Iowa?

Contact CHRIS RIESENBERG - Event Coordinator for forms/questions  
chris.riesenberg@gmail.com - 515.570.9632

## VENDING, ACTIVATION, SALES & SUPPORT

- No charge and no catch! We want to say thank you and have you join us.
- We just need a Vendor and Activation form completed to ensure we save you a spot
- Let your customers know you are coming and invite them to see you at #TheRUMBLE

## MIDWEST DEALER CHALLENGE SIGN UP

- No charge for dealers, just fill out an entry form!
- Regular race sign up fees for riders apply, no additional charges
- Teams may be changed up until the first gate drop on Saturday; however, please Midwest Dealer Challenge forms must be submitted prior to August 21st, 2020.

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